



ABSTRACT

Environment, Climate Change and Forest Department - Blue Flag Beach certification programme for 6 beaches of Tamil Nadu - Sanction of Rs.24.00 Crore under Tamil Nadu Coastal Restoration Mission/Tamil Nadu Sustainably Harnessing Ocean Resources and Blue Economy - Orders - Issued.

ENVIRONMENT, CLIMATE CHANGE AND FOREST (FR.12) DEPARTMENT

G.O.(Ms) No.130

Dated: 14.07.2025

விசுவாவச, ஆணி-30,
திருவன்னாவர் ஆண்டு - 2056

Read:

From the Chief Mission Director, Tamil Nadu Coastal Restoration Mission, Letter No.32/TNCRM-5/2025, dated 22.05.2025.

ORDER:-

The Hon'ble Minister for Finance and Environment and Climate Change while moving the Budget Speech for the year 2025-2026, among others, has made the following announcement:-

"Measures will be taken to ensure that 6 beaches, Tiruvanmiyur, Palavakkam, Uthandi in Chennai, Kulasekarpattinam in Thoothukudi district, Keezhputhupattu in Villupuram district and Samiyarpettai in Cuddalore district, meet the 33 various criteria under marine water quality, environmental education, overall environmental management, safety and services, to receive Blue Flag certification in 2025-26, at an estimated amount of Rs.24 crore."

2. In the letter read above, the Chief Mission Director, Tamil Nadu Coastal Restoration Mission/Tamil Nadu Sustainably Harnessing Ocean Resources and Blue Economy has forwarded the proposal of the Director, Department of Environment and Climate Change in which he has stated that the Blue Flag beach initiative emerges as a strategic approach to balance tourism with environmental conservation. It serves as a model for eco-tourism by ensuring clean, safe, and environmentally sustainable coastal zones. The programme emphasizes high standards in water quality,

environmental management, education, and safety. As a globally recognized eco-label, the Blue Flag programme fosters collaboration between tourism and environmental sectors, promoting responsible beach tourism that aligns with conservation goals and supports sustainable coastal development. The Department of Environment and Climate Change has furnished the following financial requisites for the following 6 Beaches, duly stating that the project duration is one year with activities split over quarterly basis and requested to issue orders for the implementation of the Blue Flag Beach Certification for the 6 beaches and the financial cost to be met from Tamil Nadu Coastal Restoration Mission/Tamil Nadu Sustainably Harnessing Ocean Resources and Blue Economy fund:-

| Sl. No. | Beaches | District |
|---------|--------------------|-------------|
| 1. | Tiruvanmiyur | Chennai |
| 2. | Palavakkam | |
| 3. | Uthandi | |
| 4. | Kulasekarapattinam | Thoothukudi |
| 5. | Keezhputhupattu | Villupuram |
| 6. | Samiyarpettai | Cuddalore |

Financial Requirement Per Year: Total amount Rs.24 Crore (Rs.4 Crore/Beach)

| Sl. No | Name of the item/component | Component Head | Expenditure details per Beach (Rs. in lakhs) | Grand Total for 6 beaches (Rs. in lakhs) |
|--------|--|---|--|--|
| 1. | Infrastructure facilities for Beaches | Office room, Toilet Blocks, Solid waste management, Solar power plant, information display Hoarding Board, Beach map display board, Sewage treatment plant, Jogging track, CCTV cameras, Parking, Fencing etc., | 300.00 | 1800.00 |
| | GST@18% | | 54.00 | 324.00 |
| | Total Infra Cost including GST@18% | | 354.00 | 2124.00 |
| 2. | Third Party Evaluation & Blue Flag Certification and application Fee | Government/Professional/Universities/NGOs/ Jury members | 2.00 | 12.00 |

| Sl. No | Name of the item/component | Component Head | Expenditure details per Beach (Rs. in lakhs) | Grand Total for 6 beaches (Rs. in lakhs) |
|--------|---|--|--|--|
| 3 | Pollution Abatement Services | Salary for the Cleaning Staffs | 1.00 | 6.00 |
| 4 | Safety and Security Services | Salary for the safety and security officers | 1.00 | 6.00 |
| 5 | Environmental Education Event (min. 5 events/season) | Awareness programme for School and college students, and Local community | 1.00 | 6.00 |
| 6 | Contingency (Implementing agencies) | Miscellaneous | 1.00 | 6.00 |
| | Total - A (Implementing agencies) | | 360.00 | 2160.00 |
| 7 | Bathing Water Quality test | Analysis of water quality of the selected beach as per frequency | 5.00 | 30.00 |
| 8 | Project Consultancy Fee | Feasibility study, base line survey, DPR preparation, preparation of CRZ maps - Management Consultancy fee includes: Beach Suitability Assessment Survey, Underwater Safety Risk Assessment, Environment Management Plan, Waste Management Plan, Traffic Management Plan, Biodiversity Survey, Bathing Water Profile, BF Application & Documentation, Report Writing & MIS | 30.00 | 180.00 |
| | Total - B (DoE&CC) | | 35.00 | 210.00 |
| 9 | Monitoring of the site work (DOE&CC) Nodal department | Field Supervision & Monitoring/ Travel | 2.00 | 12.00 |
| 10 | Admin Charges (DoE&CC) Nodal Department | Meeting expenditure and Administration cost etc., | 3.00 | 18.00 |
| | Total - C (DoE&CC) | | 5.00 | 30.00 |
| | Total budget outlay= A +B+C | | 400.00 | 2400.00 |

3. The Government after careful examination of the proposal of the Chief Mission Director, Tamil Nadu Coastal Restoration Mission/Tamil Nadu Sustainably Harnessing Ocean Resources and Blue Economy and the Director,

Department of Environment and Climate Change have decided to accept the same and to accord sanction for an amount of Rs.24.00 Crore (Rupees Twenty Four Crore only) towards implementation of the Blue Flag Beach Certification Programme in the aforesaid 6 beaches of Tamil Nadu under Tamil Nadu Coastal Restoration Mission/Tamil Nadu Sustainably Harnessing Ocean Resources and Blue Economy.

4. The expenditure sanctioned in para 3 above shall be debited to the following Head of Account:-

4406 CAPITAL OUTLAY ON FORESTRY AND WILD LIFE – 01
 FORESTRY – 101 Forest Conservation, Development and
 Regeneration – Externally Aided Projects – PC Conservation
 and Restoration of ocean Resources under
 TN-SHORE/TNCRM – 416 Major works – 01 Major works.
 [4406 01 101 PC 41601]

5. The Principal Chief Conservator of Forests (Head of Forest Force) is authorized to draw and disburse the amount sanctioned in para 3 above to the concerned.

6. This order issues with the concurrence of the Finance Department vide its e.file No.10662934/Finance (E, CC & F)/2025, dated: 18.06.2025.

(BY ORDER OF THE GOVERNOR)

**SUPRIYA SAHU
 ADDITIONAL CHIEF SECRETARY TO GOVERNMENT**

To:

The Director,
 Department of Environment and Climate Change, Chennai-35.
 The Principal Chief Conservator of Forests
 (Head of Forest Force), Chennai-32.
 The Principal Chief Conservator of Forests and Chief Wildlife Warden,
 Chennai-32.
 The Principal Chief Conservator of Forests and Member Secretary,
 Tamil Nadu State Wetlands Authority/Chief Mission Director,
 Green Tamil Nadu Mission (FAC), Chennai-15.
 The Chairperson, Tamil Nadu Pollution Control Board, Chennai-32.
 The Chief Mission Director,
 Tamil Nadu Coastal Restoration Mission, Chennai-35.
 The Chief Executive Officer,
 Tamil Nadu Green Climate Company, Chennai-9.

The Accountant General, Chennai-18.
The Pay and Accounts Officer, Chennai-9.
The Principal Secretary to Government,
Finance Department, Secretariat, Chennai-9.

Copy to

The Special Personal Assistant to Hon'ble Chief Minister,
Chief Minister's Office, Chennai-9.
The Special/Senior Personal Assistant to the Hon'ble Minister (Finance &
Environment, Climate Change), Chennai-9.
The Hon'ble Chief Minister's Office, Chennai-9.
The Private Secretary to Secretary-III to Hon'ble Chief Minister, Chennai-9.
The Special/Senior Personal Assistant to the Hon'ble Minister (Forests and
Khadi), Chennai-9.
The Private Secretary to Chief Secretary to Government, Chennai-9.
The Private Secretary to Additional Chief Secretary to Government,
Environment, Climate Change and Forest Department, Secretariat, Chennai-9.
The Private Secretary to Special Secretary (Environment, Climate Change),
Environment, Climate Change and Forest Department, Secretariat,
Chennai-9.
The Private Secretary to Special Secretary (Forest),
Environment, Climate Change and Forest Department, Secretariat,
Chennai-9.
The Finance (E, CC & F/BPE) Department, Chennai-9.
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//FORWARDED BY ORDER//

R. Venkateswaran
SECTION OFFICER
2017/09